

# **COOKIES POLICY**

## **GRABBED.EU**

### **What is the cookie policy?**

This Cookie Policy, which is an extension of the Website Privacy Policy, concerns specific issues regarding the use of cookies, pixel codes and the implementation of other internet technologies and the processing of personal data with their help.

### **In this Policy you will find information about:**

what are cookies and what are their types,  
what internet technologies are used on our website,  
what data we process,  
how and for what purposes we use the data,  
to whom and how do we send the data,  
for how long we store the information contained in cookies.

**The cookie policy of the Website is not a source of obligations for the Visitor, the Website Customer. It is for information purposes only, it is not a contract or regulation. In all matters not regulated by the Cookies Policy, the Privacy Policy or the Regulations shall apply.**

### **Contact details.**

- Kacper Marczak, operating under the company 3D Render Kacper Marczak, NIP: 9532672650, Regon: 364589090, address: ul. Krańcowa 62, office 28, 61-036 Poznań, e-mail address: [contact@grabbed.eu](mailto:contact@grabbed.eu).
- **Does our website use cookies?**

Yes, our Website, like most websites, uses cookies. The cookie policy applies to both Website Customers and Website Visitors, i.e. users who view the content of the Website, but do not conclude an Agreement with the Owner. The Policy also applies to the Guest, i.e. the Visitor who is not a registered Customer.

The website also uses functionalities similar to cookies. Therefore, the following provisions of the Cookie Policy should also be applied accordingly to these technologies.

- **What are cookies?**

Cookies are IT data, in particular small text information, stored on the user's end device, e.g. on a computer, tablet or mobile phone, which can be read by our teleinformation system (own cookies) or the teleinformation system of third parties (entities' cookies). These files allow to recognize the user's device and properly display the website tailored to his individual preferences, enable displaying the website in the user's language "remembered" by these files, as well as use other settings of the Website selected by the user. Cookies usually contain the name of the website they come from, the storage time on the end device and a unique number.

**A pixel is a software code that tracks Website Visitors and their behavior on websites where pixels are placed. This can be basic tracking of whether an individual has visited the Website, right up to the detailed tracking of activities. The pixel may send the collected information to a third party, i.e. to the code provider.**

- **What do we use cookies for?**

We use cookies and other internet technologies to:

- ensuring the functioning, security and reliability of our Website;
- adjusting the content of the Website to the preferences of the Customer or Visitor and optimizing the use of the Website. These files make it possible to save the user's choices regarding the language, browser, settings of selected elements of the Website or resignation from profiled ads, as well as saving information about the user's location;
- to ensure that it is easier to log in to the Customer Account;
- analyzing and creating statistics that help to understand how Visitors to the Website use its functionality, which allows improving its structure and content;
- for advertising purposes (including remarketing, retargeting) and connecting with social media, displaying behavioral advertising using the Google Ads tool, which is to provide Visitors and Customers with advertising content tailored to their interests or profiles, they can also be used to display advertisements outside the pages The website (also with the use of so-called third party cookies), i.e. at our advertising partners. Our goal is to develop an advertising offer that will be attractive and beneficial to our recipients, therefore, as part of behavioral advertising, the Customer and Visitor can primarily see information about the services that they have already viewed or checked on our Website.

- **Are personal data processed as part of cookies?**

Yes, selected cookies may process your personal data in certain situations. The processing of personal data from cookies or similar technologies on our Website is carried out for the purposes of ensuring the functioning of the Website, adapting the Website to the preferences of the Visitor and the Customer, or for analytical purposes. Processing is based on our legitimate interest. We would like to point out that the legal basis for the processing of personal data for advertising and statistical purposes will always be your additional and express consent, expressed by making a selection and checking a checkbox during the process of consenting to cookies.

When a Visitor or a Customer uses the Website, cookies are used to identify their browser or device - cookies collect various types of information, which, as a rule, does not constitute personal data. Some information, depending on their content and use, may, however, be associated with a specific person - assigning certain behaviors to a specific Visitor or Customer, e.g. by linking them to the data provided when registering an Account on the Website, or a specific e-mail address - and thus be considered personal data.

- **If cookies process personal data, is the Privacy Policy applicable?**

Yes, in relation to information collected by cookies that may be associated with a specific person, the provisions of the Website's Privacy Policy relating to personal data, in particular regarding the rights of the data subject, apply.

- **Do I have to consent to the use of cookies?**

During the first visit to our Website, you are shown information about the use of cookies by us. You can agree to them or not. If you do not agree to our use of cookies, we will only use the necessary technical cookies that are necessary for the proper functioning of the Website. Cookies that do not belong to the group of technical files will only be loaded after you have given your consent to cookies (opt-in clause).

- **Can I change my mind regarding the use of cookies?**

Yes of course. If you have consented to our use of cookies, you can change your mind at any time and refuse to consent to their use in the future. Withdrawal of consent does not affect the lawfulness of the processing which was carried out on the basis of consent before its withdrawal. However, it should be borne in mind that disabling or limiting the use of cookies may cause difficulties in using the Website, as well as from many other websites that use cookies.

- **How can I additionally manage my privacy?**

If you want to additionally manage your privacy, here's a list of tools that may be helpful:

- cookie settings within the web browser;
- Google Chrome: Settings -> Show advanced settings -> Privacy -> Content settings -> Cookies.
- Internet Explorer cookies can be modified from the level: Tools -> Internet options -> Privacy;
- Mozilla Firefox: Tools -> Options -> Privacy.
- browser plugins supporting the management of cookies, e.g. ghosters,
- additional cookie management software,
- incognito mode in a web browser,
- behavioral advertising settings, e.g. youronlinechoices.com,
- cookie management mechanism from the level of our website,
- Google Analytics Opt-out: <https://tools.google.com/dlpage/gaoptout>,
- Google Ads Settings: <https://adssettings.google.com/>
- Facebook Ads Settings: <https://www.facebook.com/ads/settings>,

- **Are cookies harmful?**

The cookies we use are not harmful to the Visitor and the Customer, or to the computer, mobile phone or end device used by them, therefore we recommend that you do not disable them in browsers.

The so-called harmless cookies are necessary for the proper functioning of the website, necessary to enable the functionality of the website, but their operation has nothing to do with user tracking.

On our website, we also use the so-called research cookies that we use to track Visitors to the Website, but do not include information that allows (without having any other data) to identify a specific user. In certain situations, we use profiling, more on in point. 12.

- **What are our own cookies?**

We use our own cookies (first party cookies) to ensure the proper functioning of the Website. Our cookies are designed to facilitate the use of our Website, and in particular the functionality of the Website.

- **Do we use third party cookies?**

Yes. Our Website, in order to optimize its functioning, also uses third-party cookies. We also use third party cookies for analytical and statistical purposes. Cookies also allow us to customize advertising and marketing content to your liking. Cookies are also used to increase the usability and personalization of the Website content.

- **Do we use profiling?**

Yes. Thanks to the cookies used on the Website, it is possible for the Administrator to familiarize himself with the preferences of the Visitor - e.g. by analyzing how often he visits the Website. Profiling applies in particular to logged in people, i.e. customers. The analysis of Internet behavior helps to better understand your habits and expectations and adapt to your needs and interests.

- **What specific cookies, pixels and IT tools do we use?**

**Google Analytics.** We use the Google Analytics tool provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. Thanks to this, we create statistics and analyzes to improve the operation of the Website.

Google Analytics automatically collects information about the use of our Website. Importantly, we have IP anonymization turned on. Therefore, Google does not receive personal data from us that could be based on an IP number in combination with other data about Visitors or Customers.

As part of Google Analytics, we collect demographic and interest data. The collected information, however not personal data, is most often transferred to a Google server in the USA and stored there.

If you are interested in details related to data processing as part of Google Analytics, we encourage you to read the document prepared by Google: <https://support.google.com/analytics/answer/6004245>.

**Google Ads** - conversion and remarketing. We use the Google Ads tool provided by Google Ireland Limited (registered under number: 368047) with its registered office at: Gordon House, Barrow Street, Dublin 4, Ireland. As a result, we draw attention to our content and offers by means of advertising materials on external websites. We analyze data from advertising campaigns in order to optimize advertising activities. Advertising materials are provided by Google using the so-called. "Ad Servers". For this purpose, we use server cookies by which certain parameters for measuring the success of reaching the audience, such as the placement of advertisements or user clicks, can be measured. If you access our website via a Google ad, Google Ads will store a cookie on your device. For these cookies, for the purpose of value analysis, the following are usually stored: a unique cookie ID, number of views per ad placement (frequency), last view (relevant for post-view conversion) and opt-out information (indication that the user does not wish to use). to be considered further). Cookies allow Google

to recognize your internet browser. We do not collect or process any personal data on the basis of the above-mentioned advertising measures. We do not obtain any other data, and we cannot identify users on the basis of the information obtained. Due to the marketing tools used, your browser automatically starts a connection with the Google server. Even if you are not registered with any Google services or logged in, it is possible that network providers may obtain and store your IP address.

We also use the remarketing tool in Google Ads, which allows us to present the users of our website with interest-based advertising from other websites belonging to the Google advertising network. For this purpose, Google stores cookies in the browsers of users who visit certain Google websites or websites on the Google Display Network to uniquely identify the web browser on a specific device.

We encourage you to read the documents regarding the GDPR and Google Ads: [https://ads.google.com/intl/pl\\_pl/home/faq/gdpr/](https://ads.google.com/intl/pl_pl/home/faq/gdpr/).

**Facebook.** We also use the marketing tools available on Facebook and provided by Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbor, Dublin 2, Ireland ("Facebook"). As part of these tools, we direct you to advertisements on Facebook. We carry out activities in this area based on our legitimate interest in the form of marketing our own services and products.

In order to send personalized advertisements to you in terms of your behavior on our Website, we use Pixel Facebook, which automatically collects information about your use of our Website in terms of pages viewed.

We do not provide personal data. The information collected as part of Facebook's Pixel is anonymous, i.e. it does not allow us to identify you. They only allow us to obtain information about what actions have been taken on our Site. However, please note that Facebook may combine this information with other information collected about you as part of your use of Facebook and use it for its own purposes, including marketing. Currently, Facebook's Pixel also affects Instagram data. Such Facebook activities are no longer dependent on us, and you can search for information about them directly in Facebook's privacy policy: <https://www.facebook.com/privacy>. You can also manage your privacy settings from your Facebook account.

- **How long do we store cookies containing personal data?**

Depending on the type, purpose and legal basis for the processing of cookies, the storage time of cookies is from 1 day to 2 years.

The cookies collected by us containing personal data of a Visitor who is not a Customer will be stored until an objection is raised. The Administrator may delete Personal Data if they are not used for marketing purposes for 2 years, unless the law obliges the Administrator to process personal data for a longer period.

Part of the personal data may be stored longer in the event that the Visitor has any claims against the Administrator or in order to pursue claims by the Administrator or defend against claims (also third parties), for the period of limitation specified by law, in particular the Civil Code.

In each case, the longer period of storage of Personal Data is decisive.

- **Which social media tools do we use?**

Our Website uses plugins and other social tools provided by social networks such as Facebook.

By displaying a Website containing such a plug-in, your browser will establish a direct connection with the servers of social network administrators (service providers). The content of the plugin is transmitted by the given service provider directly to your browser and integrated with the website. Thanks to this integration, service providers receive information that your browser has displayed our website, even if you do not have a profile with a given service provider or are not logged in at the moment. Such information (including your IP address) is sent by your browser directly to the server of the given service provider and stored there.

If you have logged in to one of the social networking sites, this service provider will be able to directly assign a visit to our Website to your profile on a given social networking site. If you use a given plug-in, for example by clicking on the "Like" or "Share" button, the relevant information will also be sent directly to the server of the given service provider and stored there.

In addition, this information will be published on a given social networking site and will appear to people added as your contacts. The purpose and scope of data collection and their further processing and use by service providers, including the possibility of contact and your rights in this regard and the possibility of making settings to protect your privacy, are described in the privacy policy of individual service providers.

- Facebook-<https://pl-pl.facebook.com/about/privacy/update>

If you do not want social networking sites to assign the data collected during your visit to our Website directly to your profile on a given website, you must log out of this website before visiting our Website. You can also completely prevent loading of plugins on the website by using appropriate extensions in your browser, e.g. blocking scripts.

The cookies policy 1.0 is valid from 01.06.2022r.